



# Sponsorship Opportunities



Saturday, March 5, 2022

6:00 to 9:00 PM

Held at the newly renovated  
Hotel Morgan

127 High Street  
Morgantown, WV



# What will my contribution be used for?

Mon Valley Habitat for Humanity's mission is to help families and individuals attain safe and affordable housing in our service area of Marion, Monongalia, and Preston Counties.

Mon Valley Habitat for Humanity provides moderate to low-income individuals and families the opportunity to achieve homeownership. By partnering with Habitat, future homeowners help build their home, make a down payment, and pay an affordable mortgage. With the help of people like you from the communities we serve, Habitat for Humanity offers our neighbors a hand up, not a handout.

Our mission is supported with a combination of grant funding, our ReStore sales, and donors like you. The proceeds of Raise the Roof are used to fund the construction of homes in our service area. Since our inception in 1990, our local Habitat affiliate has completed more than 65 homes. In 2019, we completed our first build in Marion County. Our 2020 project was in Monongalia County and was extended due to the Covid-19 crisis, with completion occurring in December 2021. In 2022, we will be commencing with our first build in Preston County. In future years, our goal is to be in all three counties on a continual rotating basis.

Not all of our neighbors have a safe place to call home and we seek to be the change. Thank you for your support to help make a meaningful impact in the lives of our neighbors around us.



## Raise the Roof 2022 Sponsorship Levels

Sponsorship Level	Event \$7,500	Diamond \$5,500	Platinum \$3,000	Gold \$1,250	Silver \$650	Bronze \$300
Website Sponsor Spotlight on Event Page	X	X	X	X	X	X
Social media mentions leading up to the event	<b>2 times a week (4 weeks)</b>	<b>6 posts</b>	<b>4 posts</b>	<b>3 posts</b>	<b>2 posts</b>	<b>1 post</b>
Listed on Event Banner	<b>Logo and name</b>	<b>Logo and name</b>	<b>Logo and name</b>	<b>Logo and name</b>	<b>Name</b>	<b>Name</b>
Check presentation with Executive Director at RTR event	X					
Number of event admission tickets	<b>10 tickets</b>	<b>8 tickets</b>	<b>6 tickets</b>	<b>4 tickets</b>	<b>2 tickets</b>	
Dedicated event table for guests	X <b>Ballroom level</b>	X <b>Mezzanine level</b>	X <b>Mezzanine level</b>			
Print Advertising	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Name</b>	<b>Name</b>

# Sponsorship Application

Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Amount Due: \$\_\_\_\_\_

Please send completed form with payment to **Mon Valley Habitat for Humanity, Attn: Raise the Roof, 1825 Earl L. Core Road, Morgantown, WV 26505**. Please make checks payable to **Mon Valley Habitat for Humanity**.

If your company/organization requires an invoice for your sponsorship, please email this request to **exec@monvalleyhfh.org**.

Sponsorship forms are due no later than **Tuesday, February 1, 2022**. This is to ensure all event materials are completed with proper branding.

Event, Diamond, Platinum, and Gold sponsors should email their logo to **exec@monvalleyhfh.org** by **Tuesday, February 1, 2022**.

## Thank you for your sponsorship!